

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$4,689,084		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$2,641,834
	Quality First	Supports provided to child care centers to improve the quality of		Southwest Human Development	\$401,451
		their programs include: on-site coaching and program assessment; financial resources; professional education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality child care, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Valley of the Sun United Way	\$1,339,766
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$250,000
Professional			\$883,500		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$483,500
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$200,000

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	Community Based Professional Development Early Care and Education Professionals	Provide quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.		MCCCD-Paradise Valley Community College	\$179,795
Health			\$3,302,000		
	Oral Health	Provide oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Maricopa County Department of Public Health	\$484,765
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers. Helps child care staff and early childhood programs to support the social-emotional development of young children.		Southwest Human Development	\$1,000,000
	Health Insurance Enrollment	Assists families in application for or renewal of public health insurance. Increases children's access to preventive health care and builds community awareness of the availability of public health insurance options.		Children's Action Alliance	\$380,056
	Developmental & Health Screening	Provides children with developmental, oral, vision, and/or hearing screening and referrals for follow-up services. Increase children's access to preventive health care and helps to identify potential learning problems early on.		Maricopa County Department of Public Health	\$167,598
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improve the health and safety of children in a variety of child care settings.		Maricopa County Department of Public Health	\$844,000
				Pima County Health Department	\$67,470

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	\$3,775,600			
Parent Education Community-Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.	Child and Family Resources	\$305,914	
Home Visitation	Provide voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social	Arizona Department of Economic Security	\$11,034	
	development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Chicanos Por La Causa, dba Parenting Arizona	\$149,991	
		Child and Family Resources, Inc.	\$348,629	
		Southwest Human Development	\$1,010,352	
Family Resource Centers	Provides local resource centers that offer training and educational opportunities, resources, and links to other services for healthy child development. Strengthens families of young children by providing locally-based information and instruction on health and child development issues.	Washington Elementary School District	\$150,000	
Community-based Literacy	Provides education and training for families on language and literacy development of their young children. Helps parents support their young child's love of words and books.	Arizona Board of Regents for and on Behalf of Arizona State Unversity for Eight, Arizona PBS	\$441,600	
	City of Phoenix Library	City of Phoenix Library	\$378,120	
		Southwest Human Development	\$157,460	
	Valley of the Sun United Way	Valley of the Sun United Way	\$174,282	

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Evaluation			\$797,389
	Statewide Evaluation	Under statewide coordination, includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils. Examples include: baseline Needs and Assets reports; specific, focused studies; and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$786,319
Community			\$500,000
Awareness	Media	Increase public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	Moses Anshell Inc. \$300,000
	Community Outreach	Provide grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed) \$69,860

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